



Centre européen
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et de science politique



Working Papers

**Colloque « Transnational capital and
transformation of the elites. »
Introduction and programme.**

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(organisateurs du colloque)

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**Social Sciences Research Network Seminar
Transnational Capital and Transformation of the Elites**

Paris, June 4-5, 2014

Université de Paris 1 Panthéon-Sorbonne-CESSP and SEC, Uppsala University

The texts made available in this form represent part of the contributions to the conference on “Transnational Capital and Transformation of the Elites”, held at Université de Paris I Panthéon-Sorbonne on June 4-5, 2014. They all have the character of work-in-progress and cannot in any way be considered as finalized articles. In some cases, the authors have indicated that they do not wish their texts to be quoted. The entire conference programme can be found at the end of this introductory text.

The current processes of globalisation in many senses weaken, or even dissolve national borders. Obvious examples are the global financial markets, where assets can be transferred in micro seconds from a bank in one country to a bank in another country, or the introduction of a common currency such as the Euro which melt European economies together. While larger companies organize production as a global enterprise, offering job careers that transcend national borders, consumption markets also become increasingly global, affecting culture, languages and life-styles. Migration in varying forms, from tourism to migrant labour, contributes to making those life-trajectories uncommon that are entirely limited to one country. In education, supranational bodies such as the World Bank, the EU or the OECD, have become powerful actors in the reshaping of national educational systems according to new organisational models. The Bologna process is a paradigmatic example with its ambition to make Europe a common space for higher education and facilitate migration of students, teachers and researchers over national borders by streamlining the national systems of higher education.

With the growth of new transnational social spaces created by the de- and reconstruction of national borders, the importance of transnational or global forms of symbolic assets seems to increase. Symbolic capital of this kind include for example internationally oriented educational diplomas such as International Baccalaureate or Masters in Business Administration, language skills, especially in English, knowledge of the institutional and organizational landscape that connect countries, and familiarity with globally shared cultural forms.

Still, the nation states play a crucial role in creating the positions from where access to transnational resources is gained; individuals, social groups and institutions who are strong holders of nationally recognized forms of symbolic capital outrival others in the competition for transnational capital. Moreover, the conversion of capital can work in both directions: while resources built up nationally are often a prerequisite for accumulating assets recognized on transnational symbolic markets, assets accrued on transnational markets may be used in the competition for

nationally defined social positions. The analysis of these kinds of conversions needs to take into account differences between social fields with different forms of recognition, i.e. the kind of symbolic capital at stake. Thus, while transnational symbolic capital may have common components, such as English language proficiency and general knowledge of the state of the world, it also takes different forms adapted to the beliefs on which particular social fields are founded. It is not the same in, for example, the literary field, the field of social sciences, the field of international banking or the emerging field of transnational political and administrative bodies. Assets that transcend national borders are not historically new. Much to the contrary, elites – for example the aristocracy or the *grande bourgeoisie* that succeeded it – have traditionally upheld considerable international assets as part of the privileged resources on which their positions have been founded.

The aim of the conference is to investigate the production, accumulation and circulation of transnational capital connected to social groups, institutions and social fields, such as the economic field, educational fields or fields of cultural production. Focus is on the relation between, on the one hand, structures and practices connected to transnational forms of capital, and, on the other hand, nationally situated systems and practices producing similar assets but bound to the nation state. Globalization and internationalization processes are analysed as both stakes and outcomes of strategies taking place in both transnational and national social spaces. Particular attention is given to how such stakes and strategies unfold in historical contexts. Rooted in traditions in social and human sciences, primarily in the disciplines of sociology and history, the conference will especially focused on research in certain target areas that correspond to on-going research among its members. These are: Upper Secondary and Higher Education, Transnational Strategies of Social Groups, especially among Elites, Travelling Mobility and the Accumulation of Transnational Symbolic Assets.

Organizing committee:

Bertrand Réau, MCF, CESSP, Université de Paris 1 Panthéon Sorbonne.

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with the assistance of

Caroline Bertron, Ph.D. candidate, Université de Paris 1 Panthéon Sorbonne.

Adrien Delespierre, Ph.D. candidate, Université de Paris 1 Panthéon Sorbonne.

Transnational capital and Transformation of the elite 4th and 5th June 2014

Université Paris 1 Panthéon-Sorbonne
12, place du Panthéon, 75005 Paris,
Salle 216

Time distribution during the sessions

Discussant: 20-25 minutes

Presenter's individual response : 10 minutes

Collective discussion: 45 minutes

Mercredi 4 juin

9H : ACCUEIL DES PARTICIPANTS (CAFE)

10H-12H **REPRESENTATIONS DE L'INTERNATIONAL/REPRESENTING INTERNATIONAL PHENOMENA**

Discussant : Muriel DARMON, CESSP – CNRS

Mikael PALME, Uppsala University

La lutte sur l'international. Enjeux et stratégies institutionnelles dans le champ de l'enseignement secondaire dans la région de Stockholm/The Struggle for the International and Institutional Strategies in the field of Upper secondary Education in Stockholm

Mauricio BUSTAMANTE, CESSP – EHES

La diversité culturelle : de la défense d'une cause à la construction d'un capital symbolique transnational

Maria TORNVIST, Uppsala University – Departement of Education

Global ethos and the production of privilege: student formation at an internationally oriented Swedish Upper Secondary

12H-14H DEJEUNER (CLUB DES ENSEIGNANTS, SORBONNE)

14H00-16H00 **ECOLEES D'ELITE ET SOCIALISATION INTERNATIONALE/ ELITE SCHOOLS AND INTERNATIONAL SOCIALIZATION**

Discussant : Gisèle SAPIRO, CESSP-EHES

Aline COURTOIS, University College Dublin

The interplay between national and transnational capital in the education of Irish elites.

Ciaran O'NEILL, Trinity College

European elites and the "international school" in the 19th century.

Caroline BERTRON, CESSP – Université Paris 1

Construction d'un objet de recherche. Capital transnational, capitaux transnationaux : Les pensionnats suisses aux frontières entre migration et éducation des classes dominantes.

Claire MAXWELL, Institute of Education – University of London
Creating cosmopolitan subjects – the role of families and elite schools in England.

16H-16H30 PAUSE CAFE

16H30-18H30 CAPITAL INTERNATIONAL
Discussant : Sébastien ROUX, CESSP - CNRS

Anne Catherine WAGNER, CESSP – Université Paris 1 et Domingo GARCIA, Université Lille 3
Des investissements internationaux incertains. Les étudiants mexicains en gestion ou en science politique dans les grandes écoles françaises.

Mikael BÖRJESSON et Donald BROADY, Uppsala University
L'espace des étudiants internationaux/ The global space of international students.

Muriel DARMON, CESSP – CNRS
Preparing for transnational power? Existence and efficiency of "international capital" in French elite schools (classes préparatoires économiques).

Lucile DUMONT, CESSP – EHESS
Accumulation and circulation of transnational capital in French literary studies in the 1960s: a case study of the "Nouvelle Critique". Internationalization dynamics caught between the academic and the literary fields.

20H DINER (RESTAURANT LE PROCOPE, 13 rue de l'Ancienne Comédie, 75006 Paris)

Jeudi 5 juin

9H30 : ACCUEIL (CAFE)

10H-12H30 ELITE AU POUVOIR /THE POWER ELITE
Discussant : François DENORD, CESSP – CNRS

Yves DEZALAY, CESSP
Reproduction internationale des élites et des savoirs d'Etat: complémentarité et contradictions d'une scolarisation des héritiers.

Didier GEORGAKAKIS, CESSP – Université Paris 1
How EU civil servants lose their sacred part and become casual international managers? Notes on the dedifferentiation of an international capital.

Elisa KLUGER Université Sao Paulo

Le cosmopolitisme tourné vers l'intérieur : une stratégie de distinction d'élites brésiliennes.

Felix BÜHLMANN et Thierry ROSSIER, Université de Lausanne

The Reconfiguration of Swiss Academic Elites: Between National and Cosmopolitan Capital/ Internationalisation des élites académiques suisses au XX^e siècle: convergences et contrastes.

Rob TIMANS, Erasmus University Rotterdam

The field of the Dutch Corporate Elite 1976 - 2009

12H30-14H DEJEUNER (SORBONNE, SALLE F608)

14H-16H INSTITUTIONS ET LUTTES INTERNATIONALES/INSTITUTIONS AND INTERNATIONAL STRUGGLES

Discussant : Jean Louis BRIQUET, CESSP – Université Paris 1

Ylva BERGSTRÖM, Uppsala University

The Space of political position-takings and practices with special foci on clusters of international orientations – education, social class and place.

Adrien DELESPIERRE, CESSP – Université Paris 1

L'internationalisation des écoles d'ingénieurs.

Ugo LOZACH, Université de Strasbourg – SAGE

S'ouvrir au monde. Fonction technique et fonction sociale de « l'année de mobilité » dans les IEP de province

16H-16H30 PAUSE

16h30-18h30 CIRCULATIONS INTERNATIONALES

Discussants : Mikael PALME, Donald BROADY, Mikael BORJESSON, Uppsala University

Don WEENINK, University of Amsterdam – dept. of Sociology and anthropology (avec Tito BACHMAYER)

Transnational practices, cosmopolitanism and symbolic boundaries. A study of transnational and domestic middle class fractions in Amsterdam and London.

Tristan LEPELIER, CESSP – EHESS

Algerian Writers during the Civil War: Political Migrations and Conversions of Capital Between Algiers and Paris.

Bertrand REAU, CESSP – Université Paris 1

La circulation internationale des savoirs: l'exemple des tourism studies.

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